



Armen Araradian



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Los Angeles, CA



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SKILLS

Effective storyteller

Strong communication skills

Social media content production and management

Skilled and experienced writer

Adobe Creative Cloud, Avid Media Composer, Final Cut Pro

Microsoft Office

Adaptable, critical thinker, vision driven

Public speaking

Deadline driven

WORK EXPERIENCE

Sports Director/Anchor/Reporter KLEW-TV

02/2019 - 07/2020

- Led television station's sports department, planning and executing all content and deadlines
- Improved station's social media presence across all platforms, leading to the station's three best years in multiple KPIs, including an average of nearly 400,000 impressions per month
- Produced, filmed, wrote, and anchored three daily sportscasts with a focus on telling stories about athletes in the community
- Led an overhaul in station's sports coverage while covering multiple major university sports teams and 40+ high school teams
- Served as primary fill-in news anchor and fill-in news reporter as needed, assisted newsroom with major breaking news stories
- Developed relationships with journalists at the national, regional, and local level to collaborate on story ideas

Multimedia Journalist/Anchor KLEW-TV

07/2017 - 02/2019

- Wrote, filmed, edited, pitched, and anchored dozens of high quality, engaging stories every week
- Anchored nightly 11 PM newscasts on weekdays, and filled in as weather anchor and sports anchor as needed, with up to 410,000 viewers per newscast
- Covered multiple major events such as extreme weather, school shootings, Covid-19, and Black Lives Matter rallies
- Led 2018 and 2019 election coverage, coordinating with a team of journalists to analyze and distribute results
- Maintained constant communication with officials throughout the community to tell effective stories

Digital Video Production Intern University of Oregon Athletic Department

07/2016 - 06/2017

- Created content for the University of Oregon Athletic Department's social media & web pages
- Managed athletic department social media accounts and tailored posts to ensure the highest visibility
- Worked directly with representatives for university teams to ensure their vision for content was fulfilled

Sports Director Duck TV

09/2015 - 06/2017

- Led a group of 35 student reporters while heading the University of Oregon's student run TV network
- Revamped and managed digital and web platforms while producing five weekly shows
- Served as main point of contact between university athletics and Duck TV

EDUCATION

Bachelor of Science, Journalism, 2017
University of Oregon